

# Small Business Resource Fair

**Saturday, October 18 from 10 a.m.–4 p.m.  
at the Upper Arlington Public Library's  
Tremont Road Branch, [2800 Tremont Road](#)**

Join us to connect with essential business organizations, chat with experts, network with other local business owners, explore useful tools and resources, and discover what you need to succeed, no matter where you are in your entrepreneurial journey.

Questions? Email Sara Ross at [sross@ualibrary.org](mailto:sross@ualibrary.org) or call (614) 486-3342.

## Atrium Tables

**Chat with representatives from these organizations.**

- [Better Business Bureau of Central Ohio](#)
- [City of Upper Arlington \(Economic Development\)](#)
- [Columbus Minority Business Assistance Center powered by the Columbus Urban League](#)
- [ECDI and Women's Business Center](#)
- [Emerald Creative Content](#)
- [Entrepreneurial Business Law Clinic, The Ohio State University Moritz College of Law](#)
- [LeadershipUA, a program of the Upper Arlington Community Foundation](#)
- [Ohio Bureau of Workers' Compensation](#)
- [Ohio Department of Development: Minority Business Development Division](#)
- [Ohio Department of Taxation](#)
- [Ohio Secretary of State](#)
- [Ohio Small Business Development Center at Columbus State Community College](#)
- [Rebel Marketing](#)
- [SCORE Business Mentoring](#)
- [Tri-Village Chamber Partnership](#)
- [Upper Arlington Public Library](#)
- [U.S. Small Business Administration](#)

## Other Activities

- **11:30 a.m.–12:30 p.m. – Tours of the library's small business resources in Meeting Room A**
- **3–4 p.m. – Mentoring roundtables with [SCORE Business Mentoring](#) volunteers in the First Floor Commons**
- **Kid-friendly activities in the Youth Department**



## Presentations in the Friends Theater

**Registration for presentations is recommended.**

**Register at [ualibrary.org](http://ualibrary.org).**

**Hear from pros who understand your business challenges.**

- **11–11:50 a.m. – What to Know Before Starting a Business** with Thalia Amador Lastra from the [U.S. Small Business Administration](#)
- **12–12:20 p.m. – What to Know About Getting a Business Loan** with Matt Hoffman from [Heartland Bank](#)
- **12:30–12:50 p.m. – Small Business, Outsized Impact: Leveraging AI to grow your small business** with James Russell from the [City of UA](#)
- **1–1:20 p.m. – Reputation Management: Building Trust Where It Counts** with Jessica Hamlin from [BBB of Central Ohio](#)
- **1:30–1:55 p.m. – Send Better Emails (Without Being Annoying)** with Yasmine Robles and Izzy Dadosky from [Rebel Marketing](#)
- **2–2:25 p.m. – SEO Made Easy for Small Businesses** with Maggie Zelasko and Amanda Kern from [Emerald Creative Content](#)
- **2:30–2:55 p.m. – When Is It Time for a Business To Hire a Lawyer?** with the [Entrepreneurial Business Law Clinic, The Ohio State University Moritz College of Law](#)
- **3–4 p.m. – Time Tactics and Sanity Savers: Time Management and Preventing Burnout** with Sally Hackett from [GROW Modern Mental Wellness](#)



City of  
Upper Arlington



Department of  
Development  
Minority Business Assistance Center



EMERALD  
CREATIVE CONTENT



Bureau of Workers'  
Compensation



Department of  
Taxation



Columbus  
Urban League | Empowering Communities.  
Changing Lives.



REBEL  
MARKETING



SCORE  
FOR THE LIFE OF YOUR BUSINESS



Small Business  
Development Centers  
Columbus State Community College



Leadership  
UA  
A program of the  
UPPER ARLINGTON  
COMMUNITY FOUNDATION



TRIVILLAGE  
CHAMBER PARTNERSHIP



UPPER  
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